

# Public Relations for Republican Women of Prescott

January 2018 – May 2019

Compiled by  
Barbara Ernst  
RWOP Historian

## Republican Women of Prescott award \$16K in scholarships

Republican Women of Prescott (RWOP) is awarding \$16,000 in scholarships to 12 seniors graduating from high schools within the Quad Cities. Applicants were judged on transcripts, outside activities, letter of recommendation, content of a 500 word essay, and a 20-minute interview by the RWOP Scholarship Committee.

Funding for the scholarships came from the proceeds of RWOP fundraisers and from two endowments from members, according to a news release.

Winners include five from Prescott High School: Grace Barrett, Abigail Chartier, Charles Hicks, Kody Jones, and Rhodes Award winner Braden Lopez. Bradshaw Mountain High had two winners: Jacquelyn Bassford and Sarah Nisse. AZ Agribusiness & Equine Center also had two winners: Kateri Wrublik and Kuebler Award winner Bridget Koehl. Bagdad High School had a winner: Bethany Loveall. Dayna Burns, who is home

## Republican Women of Prescott select scholarship winners

Republican Women of Prescott (RWOP) awarded \$16,000 in scholarships to 12 seniors graduating from high schools within the Quad City. Applicants were judged on transcripts, outside activities, letter of recommendation, content of a 500 word essay, and a 20 minute interview by the RWOP Scholarship Committee.

Funding for the scholarships came from the proceeds of RWOP Fundraisers and from two endowments from members.

Winners include five from Prescott High School: Grace Barrett, Abigail Chartier, Charles Hicks, Kody Jones and Rhodes Award winner, Braden Lopez. Bradshaw Mountain High had two winners: Jacquelyn Bassford and Sarah Nisse. AZ Agribusiness & Equine Center also had two winners: Kateri Wrublik and Kuebler Award winner Bridget Koehl. Bagdad High School had a winner as well, Bethany Loveall. Dayna Burns, who is home schooled, was a recipient of a RWOP award.

Scholarships will be awarded at the RWOP luncheon at the Prescott Resort on May 15. Announcements of the awards will be given at the various high schools with presentations by individuals of the RWOP Scholarship Committee.

Prescott City Councilman Steve Blair is hosting eight of the award winners on his radio show at KYCA (1490 AM). Four will participate from 4 to 5 p.m. May 11 and four more from 8 to 9 a.m. on May 15.

All of the recipients are invited to participate in a student forum at Las Fuentes from 3 to 4 p.m. May 18. Friends, families and public are encouraged to attend.

# 'Keep this state red' rally cry at Republican Women's luncheon

*Politics, religion  
the most important  
things to talk about,  
AZ Rep chairman  
says*

**By SUE TONE**  
Prescott Valley Tribune

"Why are you a Republican?" guest speaker Jonathan Lines, chair of the Arizona Republican Party, asked the audience at the Wednesday, Feb. 14, Republican Women of Prescott's luncheon meeting, held at the Prescott Resort.

The responses reflected some popular themes -- for a better life, for freedom, for less government, for less taxes.

Lines, who hails from Yuma, encouraged Prescott Republicans to do "like the



Jonathan Lines, chair of the Arizona Republican Party, encourages members of the Republican Women of Prescott to "Keep Arizona red" at the group's luncheon on Wednesday, Feb. 14, at the Prescott Resort. (Sue Tone/Courier)

Democrats are doing." That is, to meet with friends and neighbors, speak to them about local issues, and convince people to vote.

"Our responsibility is to work harder than they do,"

Lines said. His said that his first introduction to politics was at age nine, when his grandmother paid him to join her door-to-door campaign for Ronald Reagan. Once

Lines had earned that first paycheck - \$16 - his grandmother then explained to him why she took taxes out of his pay; this made Lines support Reagan even more, he recalled.

Lines and his wife, Rosalie, have 11 children, which often leads to questions from his constituents, he said.

"Politics and religion are the most important things to talk about," he added, noting that he is Mormon (a member of the Church of Jesus Christ of Latter-day Saints).

Active in his community and family life, Lines is general manager and vice president of Lines and Lundgreen Roofing and Insulation, and is a partner in Tuscany Development.

He said he visits high schools to speak about the

Republican Party, and he complained to those attending the luncheon: "They are not being taught well in school, are they?"

Lines also talked about spending time recently with President Donald Trump, talking about how to keep Arizona a red state. During the chat, the president told Lines, "You're doing a heluva job for Arizona," Lines said, adding that the president also advised him, "Be proud of Arizona" and heaped some praise on Lines, too, saying, "You're doing what you're supposed to do be doing," Lines said at the luncheon.

Barbara Theil, who said she has been a member of RWOP for five years, also said that she appreciated the ideas and direction that Lines shared with the group, about how to

expand into the community.

Terrie Baughn, who described herself as an "escapee" from California, also said that Lines' presentation was valuable. "He talked to us like a local, but he was in the president's office," Baughn said. "He's doing good work."

In addition to the guest speaker, members heard from Yavapai County Supervisor Rowle Simmons and Yavapai County Sheriff Scott Mascher concerning the upcoming ballot measure to extend the jail tax. Susan Howe also addressed the group, with an update on Honor Flight Arizona, a nonprofit whose mission is to take Arizona's veterans of WWII and/or the Korean War to see their memorials in Washington D.C., at no cost to the veteran.

Wednesday, September 19, 2018 • 5A

e  
: **Republican Women of Prescott  
forum — Referendum 101**

Republican Women of Prescott presents Referendum 101 from 3 to 4 p.m. Friday, Sept. 21 at Las Fuentes Resort Village, 1035 Scott Drive, Social Room, Prescott. Do Referendums and Initiatives confuse you? Sometimes if you vote No it means Yes and sometimes if you vote Yes, it means No. What will the real result be if it passes or if it fails? At our September, Las Fuentes forum, we will bring advocates pro and con for the ballot initiatives and you can make an informed decision on the November ballot.

— *The Daily Courier*

# Spicer recounts tumultuous White House tenure

By **GEORGE LURIE**  
The Daily Courier

Former White House spokesman Sean Spicer briefed a crowd of more than 350 at the Yavapai College Performing Arts Center Saturday evening, offering a mix of partisan political views and often humorous personal anecdotes from his tumultuous seven-month tenure as President Donald Trump's first press secretary.

The event, sponsored by the Republican Women of Prescott, was Day 26 of Spicer's current nationwide tour to promote his new book, "The Briefing: Politics, the Press, and The President," which recently cracked the New York Times' bestsellers list.

Spicer, 46, served as Trump's communications director in 2017, frequently sparking controversy with his brash, combative style and stormy relationship with the press, stoked by Spicer's claims at his very first press conference that crowds attending the president's inauguration were the largest in history.

During his White House tenure, Spicer's public profile increased significantly, as he was frequently parodied on Saturday Night Live by actress and comedienne Melissa McCarthy.

Although there was no mention of McCarthy at Saturday night's presentation, Spicer did start off his talk by walking away from the podium and toward the front of the stage. "I gave up podiums for Lent," he said jokingly.

At the start of his hour and twenty minute speech, Spicer said, "I want to talk politics and also a little about my book, because that's why I'm here."

The Rhode Island native, who also answered a handful of questions from the audience at the end of his speech, said it was "an honor and a privilege to watch such a disruptive president," calling his time in the White House "a fascinating journey."

On his often combative relationship with the press, Spicer said, "If I could do it over again, would I do things differently? Well, ya."

Asked why he recently chose to appear on the Megyn Kelly Today Show after the controversial television journalist famously sparred with then-candidate Trump during a pre-election debate — the audience member referred to Kelly as "such a bully" — Spicer responded, "Look, I'm trying to sell a book."

# Daily

ma communities since 1882

# Courier

dCourier.com

Monday • August 20, 2018

16 P

## • Spicer

From page 1A

Asked about the recent uproar created by former White House aide Omarosa Manigault Newman, who secretly recorded and then released sensitive conversations taped inside the White House Situation Room, Spicer tempered his

response. "Obviously I know her," he said. "I'm not a fan. I think what she did was the epitome of disloyalty."

During the course of the presentation, Spicer also encouraged the audience to "get behind" Republican winners in the upcoming primary elections. Maintaining GOP majorities in

the House and Senate "is absolutely critical" to forwarding the president's agenda, he added.

Spicer had nothing but praise for the president. "The country is in better shape because of Donald Trump. There's no question about it," he said.

The audience frequent-

ly cheered Spicer's pro-Republican comments and gave him a standing ovation at the end of his presentation. Although Spicer has encountered protesters and hecklers at several recent book tour stops, there were no disruptions during Saturday night's speech.

Prescott Lakes resident

Nancy Rispoli said she and husband, Tony, turned out for the speech because "we are ultra, ultra conservative and big supporters of the president — Trump, Trump, he's our man," Nancy said. Her husband came with a pre-printed question he hoped to ask Spicer regarding the

ongoing Russia investigation, which Spicer did not directly address.

Prescott resident Gayle Stevens said she came to the event "because it's my husband's birthday and he wanted to hear what Mr. Spicer had to say. We really didn't know what to expect."

# *THE BRIEFING with Sean Spicer*

Presented by Republican Women of Prescott

**Saturday, August 18, 2018**  
**7:00 pm – 9:30 pm**  
**Yavapai College**  
**Performing Arts Center**  
**Tickets: \$32-\$42-\$62-\$85**



**VIP Pre-event**  
**5:00 pm – 6:30 pm**  
**Appetizers & Cash bar**  
**Limited tickets \$45 per person**  
**Includes:**  
**Photos & book signing**  
**(books available for purchase)**

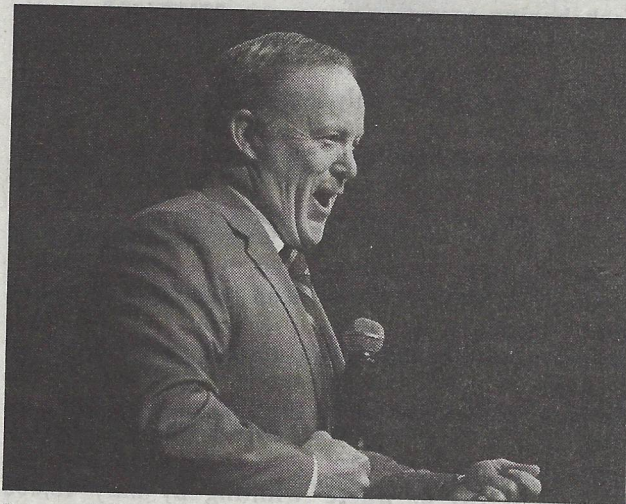
**Tickets: [www.ycpac.com](http://www.ycpac.com)**  
**928-776-2000**

Sean Spicer, the former White House Press Secretary and one of the most recognized staffers from the Trump administration, has built a decades-long career in Republican politics. He has witnessed and shaped the inner workings of Washington, DC every vantage point as a House of Representative communicator, Assistant U.S. Trade Representative, Republican National Committee chief strategist, advisor to presidential campaigns, and, of course, White House spokesman.



**Benefitting RWOP's Scholarship Program**

## Nonprofit News in Brief



Former White House press secretary Sean Spicer is pictured at the Republican Party of Iowa's annual Reagan Dinner, Nov. 8, 2017, in Des Moines, Iowa. (Charlie Neibergall/AP, file)

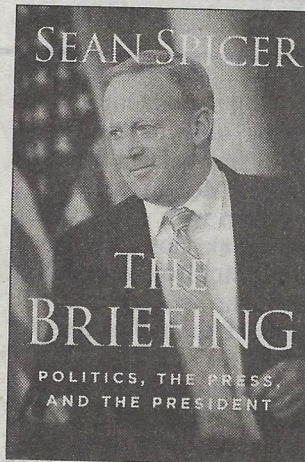
### Sean Spicer to speak at summertime fundraiser for Republican Women of Prescott

President Donald Trump's former press secretary Sean Spicer will be the featured speaker at the Republican Women of Prescott's annual fundraising event, set for 7 p.m. August 18 at the Yavapai College Performing Arts Center, the group has announced in a media release.

Spicer's decades-long career in Republican politics in Washington, D.C., includes communications assistant in the House of Representatives, assistant U.S. trade representative, chief strategist for the Republican National Committee, top advisor to presidential campaigns and White House spokesman.

Tickets for the talk are \$32, \$42, \$62 and \$85 and can be purchased online at [www.ycpac.com](http://www.ycpac.com) or call the center's ticket office, 928-776-2000. Tickets are also available at the June, July and August RWOP monthly meetings, held at Prescott Resort & Conference Center, 500 AZ-69.

The fundraiser coincides with the launch of Spicer's book "The Briefing," which goes on



Spicer is scheduled to sign copies of his book, *The Briefing*, due out in July, and pose for photos from 5 to 6:30 p.m. Aug. 18 in Prescott.

sale at the end of July.

A book signing with photographs is set for 5 to 6:30 p.m. at a VIP event that includes appetizers and a cash bar. Tickets for that event are \$45 each.

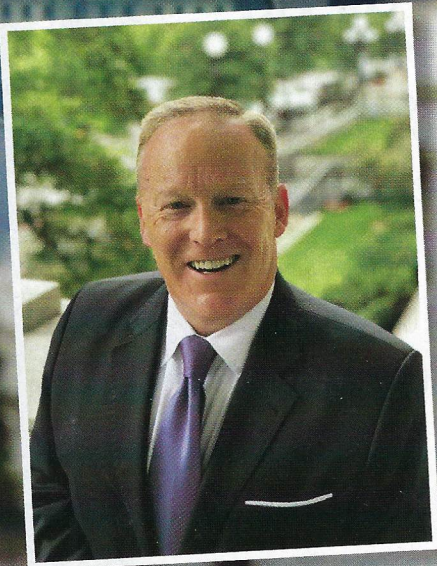
Proceeds from the fundraiser go to RWOP's annual scholarship program.

*Information provided  
by Republican Women  
of Prescott*

# Prescott

# LIVING

"THE VOICE OF THE COMMUNITY"



## THE BRIEFING with Sean Spicer

Presented by Republican Women of Prescott

Saturday, August 18, 2018

7:00 pm - 9:30 pm  
Yavapai College  
Performing Arts Center  
Tickets: \$32 - \$62

**VIP Pre-event**  
5:00 pm - 6:30 pm  
Appetizers & Cash Bar  
Limited Tickets  
\$45 Per Person  
Includes: Photos & Book Signing  
(Books Available for Purchase)

**Tickets: [www.ycpac.com](http://www.ycpac.com)**

Sean Spicer, the former White House Press Secretary and one of the most recognized staffers from the Trump administration has built a decades-long career in Republican politics. He has witnessed and shaped the inner workings of Washington DC, from every vantage point as a House of Representatives communicator, Assistant U.S. Trade Representative, Republican National Committee chief strategist, top advisor to presidential campaigns, and, of course, White House spokesman.

Benefitting RWOP's Scholarship Program

**RWOP**  
REPUBLICAN WOMEN OF PRESCOTT



## A PASSION FOR PAM JONES AND DAVID HESS

Interview by Ray Newton

**PRESCOTT LIVING:** I'm delighted to be interviewing the husband and wife team of Pamela Jones and David Hess, both 17-year residents of Prescott. Pam, let's start with you. You're a native of...?

**PAMELA JONES:** I was born in California. My family moved when I was 3 months old. My dad worked with the Air Force. I lived in multiple states until my parents settled in Florida. I graduated high school there. I then began working in health-care in Florida and became CEO of a large private practice cardiovascular specialty group in Jacksonville.

I started as a receptionist for a cardiologist and earned my degrees while I was working fulltime. I started at the local community college, then transferred to Jacksonville University where I earned my BA in business. Later I went to Duke and got my MBA in healthcare management.

In 1992, I was still working at the cardiovascular clinic when a healthcare consultant urged me to continue my career by going into healthcare consulting. So, I started my own company, Tyger Healthcare Inc, where I am the president and CEO.

**PRESCOTT LIVING:** David, tell me about your childhood and early years. You were born in...?

**DAVID HESS:** Atlanta. When I was 3, we moved to a little town called Carrollton, Georgia.

**PRESCOTT LIVING:** You got a degree at the University of Florida. Why not Georgia?

**DAVID HESS:** I applied to the University of Georgia because everybody at my high school did. But my brother was in school at the University of Florida, so I also applied at Florida. I actually went down and visited him and liked the campus. Even so, I want-

**F**rom the day they arrived in Prescott in May 2002, Pam Jones and David Hess have been influential in the greater Prescott community. Coming here as they did—from successful careers in health care and cardiology—they set out to be involved in the community.

Almost immediately, they were contributing personally, culturally, socially, politically. It didn't hurt that Pam had 25 years of executive experience in finding innovative solutions for hospitals, health-care clinics and other medically related organizations. David was a nationally recognized physician, spearheading the development of outpatient cardiology procedures and cardiac imaging techniques.

Pam and David are forthright in saying their “passion” has always been to make a positive difference in whichever community they lived.

David is the son of a Holocaust survivor. His father Jacob escaped from Nazi Germany to the United States in 1937. Jacob became a U.S. Army veteran, having served in the Pacific. He and the Hess family settled in Atlanta, where David was born. They later moved to rural Georgia, where David grew up before going on to become a successful physician and medical administrator. He is praised by those who know him as “... a thoughtful, analytical man, who chooses his words carefully.”

Pam is a native Californian. Because her father was in the military, she grew up in several states—Texas, Oklahoma, Florida among them—before beginning a career in health care. The always smiling Pam is certain those frequent moves to new communities gave her valuable experiences in making new friends and adjusting to changing educational, social and cultural environments.

For the past two decades, Pam and David have dedicated their time and resources to philanthropy, especially in support of the United States Holocaust Memorial Museum in Washington, D.C. In 2003, they established the Jack and Anita Hess Faculty Seminar at the museum in honor of David's parents. The purpose: to provide a weeklong specialized educational experience for university professors about varying aspects of the Holocaust. More than 350 faculty members from 310 universities have attended in the past 15 years. Those professors have instructed more than 80,000 students.

ed to go to the University of Georgia. But, first I was accepted by Florida.

So I called the University of Georgia and I said, “I'm waiting to see if I'm accepted.” And they said “Well, we'd love to have you but, we're not taking any out-of-state students this year.” I said I'd never left the state of Georgia. I was born and raised here. They could not get that straightened out. We even

called our local legislator, and he called to say “The Hess family lives in Georgia.”

So, as it happened, I went to the University of Florida by default.

**PRESCOTT LIVING:** What was your baccalaureate degree?

**DAVID HESS:** Chemistry.

**PRESCOTT LIVING:** And you did that in three years?

tion and returned to the prison hospital the same day, which eliminated quite a bit of guard time, thereby saving money for the prison system.

**DAVID HESS:** The patients came to us in an ambulance. We did the procedure, they went back. It's safe and it's now routine. Angioplasties, stents, etc. are all outpatient procedures now.

**PAMELA JONES:** You were one of the first electrophysiologists in Florida.

**DAVID HESS:** Yes. The University of California had one of the first EP programs in the country and I was one of the first physicians trained in EP. Our group performed the first ablation procedure for an arrhythmia on a human. I was in charge of that procedure. It was me, Mel Scheinman, my mentor, Fred Morady, who went to University of Michigan to teach and has had an illustrious career, and Rolando Gonzalez, a Dr. from Chile who was in training. We did the very first one, April 6th, 1981 and I will never forget that day.

You've heard of a PET (positron emission tomography) scanner? We had the first outpatient PET scanner in America at our clinic in Florida. We were using it for cardiac work. We liked the technology because it saved costs and the technology eliminated unnecessary procedures.

**PAMELA JONES:** At that time, Medicare wouldn't pay for outpatient PET scans at all.

**DAVID HESS:** We would do PET procedures for free in Medicare patients until Medicare did start paying.

**PRESCOTT LIVING:** Changing directions. You both have been acknowledged as influential and positive political leaders in the greater community. For instance, Pam, you chaired the Republican Women of Prescott organization, which now is considered the largest of its kind in the nation. How long were you president?

**PAMELA JONES:** Two years. I think it was 2012-13.

**DAVID HESS:** *(Smiling)* I like to brag that Pam is the one that got 'em in that growth spurt.

**PAMELA JONES:** The organization hardly had any money at that time.

**DAVID HESS:** But, by the end of her second year, they had \$40,000. Pam won't toot her own horn, but I think she was the one to get them to think bigger.

**PAMELA JONES:** Sometimes I think it's a lit-



tle too big now, but it's a good group.

**DAVID HESS:** She loves politics. She breathes politics.

**PAMELA JONES:** I have a love-hate relationship with politics, depending on what's going on. I really am a political junkie. I love working local politics.

**DAVID HESS:** One of the things we like to do is recruit younger people to get into politics.

**PAMELA JONES:** Like Judd Simmons, now the County Assessor, and Greg Mengarelli, the current City of Prescott mayor.

**DAVID HESS:** It's time for that generation to be the leaders. We really like to do that. That's the kind of behind the scenes strategy that I enjoy.

**PRESCOTT LIVING:** Pam, you were on the George W. Bush inauguration committee. How did that happen?

**PAMELA JONES:** Well, it's kind of funny. They were looking for volunteers, and we then were living in the D.C. area. A friend and I volunteered. We worked in the mailroom. That might sound boring, but it was exciting because every piece of mail or package or anything had to come through the mailroom to be examined to be sure it was safe.

I also worked as a volunteer in the East Wing of the White House. I met President Bush the first day. He was very, very nice. His dogs would always come into the office where I worked. If there was a special event, they would always invite the volunteers.

But 9/11 happened. They didn't want

any volunteers back in the White House for safety reasons. So David and I started thinking of moving.

**PRESCOTT LIVING:** You came here in 2002. You had been living in D.C. Why Prescott?

**PAMELA JONES:** We were married in Vegas in 1994 at the Graceland Wedding Chapel. An Elvis Impersonator gave me away. We were all in costume. David's a romantic, so he wanted to get married in Paris — in a little town and have some of our friends. But I said, "No, I don't want to do that. I want to get married in Vegas by an Elvis impersonator." He thought I was kidding, but I wasn't.

So we left D.C. and moved to Prescott after 9/11. We always liked to visit Las Vegas, but after 9/11, the Washington airport was closed for months. So, David got out a drafting compass and drew a circle with a 250-mile radius around Vegas to see where we could live and be able to drive to Las Vegas.

**DAVID HESS:** So, we figured with a 250-mile radius, we can drive to Vegas whenever we want. We didn't care if planes were flying or not.

**PAMELA JONES:** We knew we didn't want to live in California. But up popped Northern Arizona. We came out here in February because we figured that'd probably be the worst weather. We visited Flagstaff, Sedona — and Prescott. When we came here, David saw the little downtown. It reminded

*continued on page 76...*

# The ROX Interview (continued)

...continued from page 25

him of the little town where he grew up. He loved it right away, and, we actually bought a house on our first trip to Prescott.

**DAVID HESS:** We make decisions pretty quickly.

**PRESCOTT LIVING:** Do you still go to Vegas?

**DAVID HESS:** We used to go three or four times a year. The last two or three years, we've been so busy with projects. I doubt we go once a year.

**PRESCOTT LIVING:** What kind of entertainment do you like? Movies?

**DAVID HESS:** We really like the classics so say "North by Northwest," those kind of movies.

**PAMELA JONES:** I like a lot of the old mystery movies.

**DAVID HESS:** Yeah, Hitchcock movies, like, "Rear Window." If you really think about those movies, you'd be on the edge of your seat with no help from special effects.

**PRESCOTT LIVING:** You told me you like rock 'n' roll and classic cars. What to you is a classic car?

**PAMELA JONES:** My cousin had a '55 or '57 Chevy. I loved it. I'm the car nut.

**DAVID HESS:** In Pam's exercise room downstairs we have the actual rear end of a '57 Chevy that's been made into a sofa.

**PAMELA JONES:** We only have a two-car garage — unfortunately.

**DAVID HESS:** (*grinning*) I did that on purpose. Looking at these houses with a six-car garage, I'm thinking, "No, Pam could fill that."

**PAMELA JONES:** I came real close one time to getting — I think it was — a '57 Corvette?

**DAVID HESS:** (*chuckling*) But she couldn't reach the pedals.

**PAMELA JONES:** Yeah. The guy said, "I'll put blocks on the pedals for you."

I said, "I had blocks on my tricycle. I don't want blocks on a classic car."

**PRESCOTT LIVING:** Since you moved to Prescott, you've been involved in philanthropic and charitable groups, particularly the Jewish Community Foundation (JCF).

**DAVID HESS:** A lot of people are responsible for the Foundation. The JCF was founded in 1998 by Harold Greenberg, Bob Morris, Rabbi Billy Berkowitz and local attorney Mark Goodman. It's primary purpose — to serve as a focal point for Jewish-planned giving and to promote continuity of the Jewish community through a broad spectrum of

## An Anti-Semitic Memory

**PRESCOTT LIVING:** Did you ever encounter anti-Semitism?

**PAMELA JONES:** When you were a little kid, the Ku Klux Klan burned a cross on your yard.

**DAVID HESS:** I was the only Jew in the school. We were kind of lower middle class or upper lower class. Kids pretty much accepted me. But it was the parents. One time, a friend of mine said, "Why don't you come with me to the Country Club for brunch on Sunday?" I say, "Oh, that'd be great." I got there, we sat down and then within five minutes, somebody mentioned something and I was escorted out.

**PAMELA JONES:** Tell them about the Ku Klux Klan and your dad's store.

**DAVID HESS:** I was about 7, maybe 10. My dad was in the dry goods business, which a lot of Jews owned in the South. If you would remember what those stores looked like in the '50s and '60s, they had these wooden counters. Underneath was where the extra stock was. But there was a drape on the back that would just cover up the extra stock. This was in Douglasville, Georgia, where my dad had a store. We had one in Carrollton, another in Douglasville. It was a Saturday and my brother and I were in the store. The Ku Klux Klan had a rally right through town. My dad saw them coming into the store. He hid my brother and me underneath one of the counters, hiding us. He said, "Whatever you do, don't come out. If I say run, run out the back."

So, the KKK came in and there's a bunch of them. All we can see is their feet. They've got torches and they're saying terrible things to my dad. "We're gonna burn you out, Jew," and all those kinds of things. My dad really doesn't say anything. They left and didn't do anything. We're little kids, and we crawled out and said, "Dad, why didn't you beat them up?"

My dad was a little guy. He said, "Well, there were a lot of them."

My brother asked, "Well, why didn't you call the sheriff?"

My dad said, "I couldn't."

My brother and I said, "Why not?"

He told us, "The sheriff was one of them."

We said, "They had on sheets. How could you tell?"

Dad said, "I sold most of those men their shoes."

So, he knew one of them was the sheriff. Isn't that something?

community initiatives and programs.

We're a 501(c)3 organization with a great 14-member board of trustees. You may find it interesting that non-Jews can and have served on the board.

We also have great partners in the community like the Margaret T. Morris Foundation, Harold James Family Trust, Prescott Radiologists, Yavapai Regional Medical Center and Yavapai College. The great thing about this community is that there are not a lot of egos walking around.

The Jewish Community Foundation has very few endowments. Most donors are giving money to do something important now. Frequently, when I talk with donors I say it's nice to leave an endowment, but foundations can get fat and happy, not have to work hard if the endowments become

too large. I encourage people if they're gonna leave something, leave it and spend it over the next 10 or 12 years.

This puts pressure on the foundation itself to continue to enhance philanthropy through the generations that come behind you. Money Pam and I will leave is going to be spent over a certain period of time, a "spend-down." I think one reason we've been able to accomplish a lot at JCF is that we give people instead of giving us a \$100,000 endowment give us a \$100,000 and say something good now. Spend it."

I'm all for immediate "bang for the buck." People ask, "Why don't you give scholarships at Embry Riddle or some other university?" I respond, "For \$8,750, we can completely train a nurse for two years at Ya-

continued on page 1

# The ROX Interview (continued)

...continued from page 76

College. But that same money can't even get you two courses at a big university."

That's what we try to do, the most amount of good with the monies that we get. Let me give you an example. I just ran the numbers. There's approximately a 90 percent student completion rate for our scholarship recipients in the nursing program at Yavapai College. Of the ones who finish, 90 percent to 92 percent stay in the community. That is amazing. All we ask is a moral commitment to stay in the community and the graduates stand by that.

**PAMELA JONES:** There's one student — his story is just unbelievable — he graduated as a radiology technologist. He's already paying it forward at the college. He's started his own scholarship to pay it forward. Isn't that wonderful?

**DAVID HESS:** For the nursing program, students have to meet all the prerequisite; a two-year associate degree. Then there's a two-year program to get their R.N. What we have found at Yavapai College is their nursing students have some of the highest scores on the state exams. We have yet to have a nurse fail that exam. It's a really great program. If you think of how little we have to invest to produce a professional, it's the best bargain in education. At this time, we have provided full scholarships for 123 nursing students and radiologic technology students.

**PAMELA JONES:** We — the JCF — do not select the recipients. That goes through the college. They select them based on need, not on merit.

**DAVID HESS:** With a lot of the money that comes in, donors will say, "I want you to do something really exciting with education." We just run with that. Our ability to have this money helps us do a lot of things. We can support three nurses for \$25,000.

**PAMELA JONES:** And create programs and look and see what's out there in the community. Where there's a need, let's go look at it and we ask, "Can we partner, can we create something?"

**DAVID HESS:** For example, in Arizona, it's required to test kids hearing. But vision tests are not required. The county's education agency is trying to get enough equipment to go ahead and test all of the kids for vision. We started talking to them. They

need equipment. We're going to help with providing those basic needs. If you think about it, kids that don't know they can't see the whiteboard don't know they have trouble learning because they can't see. With the right equipment, we can fix that.

**PAMELA JONES:** We've already identified potential donors for this project.

**PRESCOTT LIVING:** You additionally have gone beyond just health care and education. You've contributed substantially to artistic and creative efforts within the community.

**DAVID HESS:** Yes, we're going to make a significant investment in the Mainstreet Theater that Clyde Neville is constructing next to the Findlay Toyota Center in Prescott Valley.

**PAMELA JONES:** The Mainstreet Theater is a little-known gem in our community. I called some friends and said, "We want to take you to dinner, and we're going to go see a special play." We went to eat, then we took them to see the kids in the "Wizard of Oz." Our friends loved it.

**DAVID HESS:** Another example is when we brought classical violinist Itzhak Perlman here. We had a donor who said, "If you can get Itzhak Perlman to come to Prescott, I will support you", — and we did just that! The year we brought Perlman to Prescott he only did four performances outside of New York City.

One of the things that we try to do with our projects is create that visibility that we can accomplish anything in this community if we set our minds to it. We try to have challenging projects that motivate people into thinking bigger.

**PRESCOTT LIVING:** On a bigger scale, you have organized three trips to Israel — 2007, 2009 and 2014. Planning another trip?

**DAVID HESS:** Our leadership missions to Israel were prompted by our desire to have thought leaders in the Quad City area travel and experience Israel in person. Many of us feel the media improperly portrays Israel, so the JCF wanted local leadership to come to their own conclusions about Israel and its people.

We took the first trip to Israel in 2007. JCF sponsored the trip. When we came back from that trip, we had a follow-up and a hot chocolate and coffee thing. We were showing photos from the trip and asking what everybody thought about Israel. I remember Bill Fain from Prescott Valley standing up saying, "That was one of the best trips

I've ever taken, and I think you should do another one and I want to help pay for it."

He sat down. Then Mike Fann, a local contractor, got up and said the same thing. All of a sudden...

**PAMELA JONES:** (interrupting) Steve Rutherford, a local businessman, volunteered to pay. I mean, they wanted to pay it forward. They wanted to sponsor people for the next Israel trip.

**DAVID HESS:** The second trip was paid mostly by people who went on the first trip. And the third trip was paid for mostly by people from the second trip. You have, basically, a lot of non-Jews who are contributing to our Foundation so we can take another group of leaders to Israel.

**PAMELA JONES:** We've partnered with the American Israel Friendship League (AIFL). That's the first time in their entire history that a group of non-Jews, or a group of — well, anybody — has paid it forward. They were amazed.

**DAVID HESS:** To answer your question about another trip, I think we're going to try to target 2020. First, we have to raise the money, which I don't think will be an issue. Next, the American Israel Friendship League our partner in Israel, has to approve another trip. We were the first organization they let pick its own delegation. Now we've been three times, so we have a good, working relationship with AIFL and we are hopeful they will approve a fourth trip.

**PRESCOTT LIVING:** What has motivated you to be so dedicated, passionate and generous in supporting charitable groups and organizations?

**PAMELA JONES:** We love living in this community. It's the kind of community that embraces new arrivals and provides a setting that encourages people to get involved. That means charitable organizations, politics, volunteering, philanthropy; you name it. You can be involved.

**DAVID HESS:** We both grew up in families where both parents had to work. We wouldn't say we were poor, but certainly our parents had to watch their finances carefully. But they instilled in us the importance of education and hard work. They emphasized that when we became successful, we should try to make a difference. It's simply natural for us to fulfill that mission to make a difference. ●

Prescott & North Central Arizona

# KUDOS

The Good Life

Yavapai County's Weekly  
Publication of people, arts,  
music, and culture for  
locals and tourists alike.

www.prescottkudos.com

2

Friday, May 24, 2019 | prescottkudos.com

## An Evening with Governor Mike

# HUCKABEE

Presented by



REPUBLICAN WOMEN OF PRESCOTT

Mike Huckabee is the host of the TV show "Huckabee" on TBN each weekend and is a Fox News contributor and NY Times best-selling author of 12 books. He was the 44th Governor of Arkansas from 1996 until 2008, becoming one of the longest serving Governors in his state's history. He was a candidate for President in 2008 and 2016. Join us for a night of unvarnished opinion and downhome truth as only Mike can deliver it!

*Benefitting RWOP's Scholarship Program*



## The Republican Women of Prescott Awards \$15,000 in Scholarship Funds to Local High School Students



Katie Bower, Addie Daniels, Madlen Dodova, Garrett Fenderson, Lauren Foster, Coury Hawks, Taylor Lopez, Hannah Walsh, Victoria Winsberg.  
Recipients not in attendance: Owen Barton, David Massis.

Republican Women of Prescott is pleased to award 11 deserving high school students a total of \$15,000 in scholarships at their May luncheon held at the Prescott Resort.

Recipients accompanied by two adults were treated to a luncheon to celebrate the occasion. RWOP scholarship process is merit based and takes into consideration not only academics, but also extra-curricular activities.

RWOP, established locally in 1942, has over 800 members and is the largest Federated Republican Women's Organization in the nation.